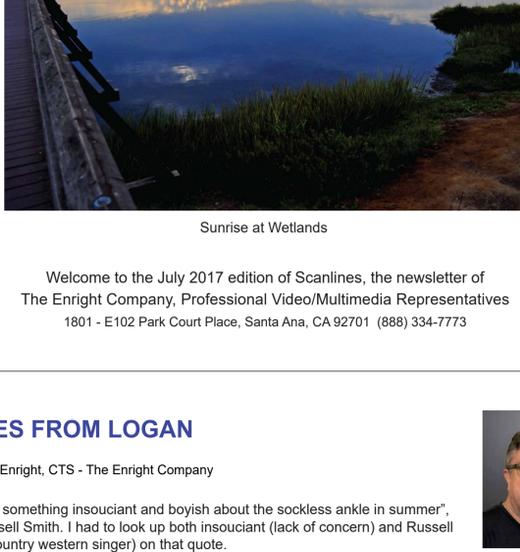


www.enrightcompany.com



Sunrise at Wetlands

Welcome to the July 2017 edition of Scanlines, the newsletter of The Enright Company, Professional Video/Multimedia Representatives 1801 - E102 Park Court Place, Santa Ana, CA 92701 (888) 334-7773

NOTES FROM LOGAN

by Logan Enright, CTS - The Enright Company

"There is something insouciant and boyish about the sockless ankle in summer", said Russell Smith. I had to look up both insouciant (lack of concern) and Russell Smith (country western singer) on that quote.



Logan Enright
The Enright Company

I do recall shedding my shoes for the summer as a kid in June just after school let out in Massachusetts. We'd develop serious callouses by about the 4th of July, which allowed us to walk on blazing hot asphalt and over pebble driveways on our way to the pond. That's where we lived for most of the summer. Ah, summer. Here in California we have summer too, but it's not the same. The whole year is almost summer.

We had another terrific NAB and InfoComm. My 41st of both (except for the year my kid was born in 92). Thanks to Ross, the switcher manufacturer, for giving out "40th NAB" and other denomination years lapel pins. Proud to have that many badges of honor!

There have been a lot of mergers and acquisitions in our field this year – both on the manufacturer side and integrator side. Diversified Systems and Compview, AVR/Ford AV and then LeGrand and Milestone. One integrator said he believes these mergers/acquisitions are a good indicator – a sign that our relatively small field of commercial AV is growing up to meet the needs of the larger enterprise ventures.

2017 Roadshows are coming!

Our annual roadshows are upon us. This will be the third year we do them in tandem with our friends at Anew CT – Here's the schedule you may record:

All times are 10AM to 3PM

Date	City	Location	Address
09/20/17	Bay Area	Delta Manufacturing	46101 Fremont Blvd, Fremont, CA 94538
10/17/17	Poway	Cellar 3	12260 Crosthwaite Cir San Diego, CA 92064
10/18/17	Orange County	The Phoenix Club	1340 S Sanderson Ave, Anaheim, CA 92806
10/19/17	Los Angeles	The Rose Bowl	1001 Rose Bowl Drive, Pasadena, CA. 91103
11/07/17	Las Vegas	Enclave	5810 S Eastern Ave, Las Vegas, NV 89119
11/09/17	Phoenix	Warehouse 215	215 E. Grant Street Phoenix, AZ 85004

Watch your email for an upcoming invitation and RSVP.

Casio Adds 4K UHD Large Venue LampFree Projector to Their Assortment

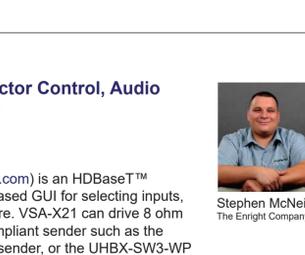
By Dave Fahrback, CTS - The Enright Company



Dave Fahrback
The Enright Company

Casio's (www.casioprojector.com) XJ-L8300HN projector features 4K Ultra HD resolution (3840 x 2160 pixels), brightness of 5,000 lumens, and is the ideal tool for presentations in brightly lit classrooms or the big screens found in large conference rooms and auditoriums. Built with long lasting LampFree® technology, this high-brightness projector delivers an estimated 20,000 hours of projection while eliminating costly lamp replacements and avoiding Mercury pollution.

Equipped with a 4K DLP® chip, the XJ-L8300HN provides crystal clear projection of approximately 8.3 million pixels, reproducing the color and beauty of images at a markedly higher level than conventional projectors. Because 4K UHD projection has four times as many pixels as the former 1080p Full HD standard, it is able to display much greater detail and enables users to share high volume information with large audiences on a four times larger screen.



Small letters and numbers as well as drawings and design images are displayed in the finest detail and are clearly visible, whether viewed from up close or from the back of the room. Not only great for schools, 4K UHD quality helps expand business applications of projectors where the audience needs to be shown highly precise and accurate details, including charts, engineering plans and design drawings.

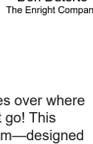
The XJ-L8300HN is also equipped with a lens shift function to correct for easy projector positioning and a super resolution feature that enhances the signal of low-resolution images to produce an effect of higher resolution.

See the details at the Casio website www.casioprojector.com/products/4K_Ultra_HD

The Enright Company represents Casio in CA, NV, AZ and HI.

Hall Research - Multi-input Video, Projector Control, Audio Mixing, and Amplification in Any Room!

by Stephen McNeil - The Enright Company



Stephen McNeil
The Enright Company

The VSA-X21 from Hall Research (www.hallresearch.com) is an HDBaseT™ Receiver with 50 watt audio amp, and flexible Web-based GUI for selecting inputs, controlling volume, turning the display on/off, and more. VSA-X21 can drive 8 ohm speakers and is compatible with any HDBaseT™ compliant sender such as the Hall Research models UHBX-S-WP wall plate HDMI sender, or the UHBX-SW3-WP sender with multiple HDMI and VGA inputs. The VSA-X21 provides power to the senders using PoH and also employs "Long-Reach" mode allowing Cat6 cable lengths to 150 meters.



It can also control other devices such as projectors via RS232 or LAN. When connected to a network, control can be done via LAN either using Telnet, or using the embedded WebGUI. A keypad port is provided for connection to the optional VSA-UI-DP keypad wall plate when physical control of the room is needed.

A separate audio input is provided for mixing audio from microphones or other sources. Advanced features include: auto display On/Off control, auto input selection, priority page mute, HDMI audio ducking, L/R stereo to mono mixer, and ARC audio support.

A complete description with specifications is found on the Hall Research website at www.hallresearch.com/page/VSA-X21. See a video presentation from InfoComm 2017 at <https://youtu.be/XzplX7ryn88>.

The Enright Company represents Hall Research in CA, NV, AZ and HI.

Stewart Filmscreen Premieres Innovative New Commercial Projector Screens

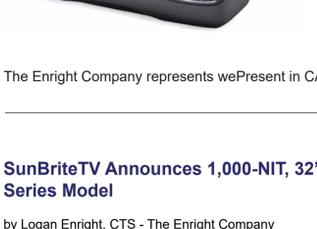
by Don Duterte - The Enright Company



Don Duterte
The Enright Company

Stewart Filmscreen® (www.stewartfilmscreen.com) the only two-time Academy Award®-winning manufacturer of professional projection screens and projection screen materials for the audio-visual industry, is celebrating 70 Years of Innovation by showcasing a comprehensive lineup of cutting-edge projection screen technologies.

Commercial Screens for Any Application



The Cascade ElectriScreen takes over where the ever popular, Torrent™ can't go! This large-venue ElectriScreen system—designed with corporate campuses, educational institutions, high-rises, and houses of worship in mind—gives installers and consultants the option of an elegant recessed roller screen. Designed and engineered to fit tight spaces, Cascade will make your next installation a thing of ease and beauty!

See details for the Cascade ElectriScreen by clicking here.

Also making its debut is Stewart Filmscreen's new Balón Borderless™ screen, which provides a seemingly "floating" look that only a true borderless frame, can offer! This new design is aesthetically pleasing to any viewing environment.

See details for Balón Borderless by clicking here.

LED Video Wall Enhancement Systems

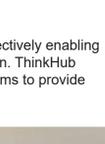
Revealed for the first time to an international audience at ISE 2017, the award-winning FIDELEDY Vision 40 diffusion material and screen system represents the Next Generation of LED video wall image enhancements. FIDELEDY is perfectly suited for indoor, high-ambient light applications where a lower transmission level and improved contrast ratio is required to deliver powerfully uniform image fidelity - especially in digital signage and broadcast applications. Set designers, stage managers, consultants and AV integrators, alike, love the shallow depth and bright images of LED video walls. The FIDELEDY Vision 40 LED enhancement system makes viewing even better by eliminating distracting moiré interference.

Read more about FIDELEDY at www.stewartfilmscreen.com/led-projector-screens.

The Enright Company represents Stewart Filmscreen in CA, NV, AZ and HI.

wePresent Inspires Collaboration and Innovation

by Erik Noble - The Enright Company



Erik Noble
The Enright Company

WiCS-2100 by wePresent (www.wepresentwifi.com) is a wireless presentation gateway dedicated to inspiring collaboration.

Like all wePresent presentation systems, the WiCS-2100 allows any user on any device to share simultaneously. WiCS-2100 includes full integration of Apple AirPlay and audio/video from Google Chromecast. WiCS-2100 can utilize discrete power with the new configurable eco standby mode. The redesigned user interface offers dynamic layout of multiple presenters and improved moderator controls.



As the world of technology moves from wired to wireless, wePresent is determined to reward resellers who make the commitment to consistently integrate wePresent models into their customers' meeting spaces. wePresent's Innovator Program was created for our partners who make a difference in today's modern meeting and learning environments.

See more information on the WiCS-2100 at www.wepresentwifi.com/wics2100.html.

The Enright Company represents wePresent in CA, NV, AZ and HI.

SunBriteTV Announces 1,000-NIT, 32" Full-Sun Pro Series Model

by Logan Enright, CTS - The Enright Company



Logan Enright
The Enright Company

SunBriteTV's (www.sunbritev.com) newest Pro Series model is designed for permanent outdoor installation in environments where readability in direct sunlight is a top priority. Additionally, EST Technology guards against isotropic black-out and an ultra-bright 1,000-NIT panel offers unparalleled readability in any lighting.

"The SunBriteTV Pro Series has always been a rugged, go-to solution for commercial installations in exposed outdoor areas," said Jonathan Johnson, General Manager, SunBriteTV. "The new 32" Pro Series model is especially equipped for durability with its ruggedized, tempered glass shield to protect the LED screen and watertight cable entry systems."

The new 1,000 NIT, 32" Pro Series model is the brightest display available in the SunBriteTV Pro Series. Other screens in the series range from 43" to 85" and 700-800 NIT. All Pro Series displays are equipped with a powder-coated aluminum exterior to protect against rust and prevent inclement weather conditions, including rain, now, dust, salt corrosion and insects, from affecting internal electronics. The Pro Series is also guaranteed to perform in temperatures from -40 degrees F up to 122 degrees F.

Built-in RS232 serial control provides for user-friendly operation, and two HDMI inputs allow connectivity with a variety of devices. The new 32" Pro Series is available now in black, silver, and white color options. Also available in both landscape and portrait orientations, with optional multi-touch touchscreen capability.

More product details are on SunBrite TV's website www.sunbritev.com/32-pro-series-outdoor-all-weather-television-full-sun-active-areas-sb-3211hd.

The Enright Company represents SunBrite TV in CA, NV, AZ and HI.

T1V Deploys ThinkHub Connect Active Learning Room Technology

by Dave Fahrback, CTS - The Enright Company

T1V (www.t1v.com) has partnered with Texas A&M University College of Engineering to deliver ThinkHub Connect active learning room technology for the Zachry Engineering Education Complex - a modern, high-tech learning environment for undergraduate engineering education.

ThinkHub Connect is designed to enhance the learning environment for instructors and students alike. Imagine a space where all devices and displays are connected to one another, providing seamless interaction from instructor to student, student to student, and group to group. The active learning rooms also facilitate remote learning, so students can participate remotely via T1V's AirConnect mobile app if unable to attend the session in person.

ThinkHub MultiSite enables professors to reach multiple rooms at the same time, effectively enabling them to provide the same experience to students no matter which campus they are on. ThinkHub MultiSite is a game changer for Texas A&M, which will now be able to link remote rooms to provide students access to a greater number of professors and coursework.



The ThinkHub Connect solution is a hybrid of ThinkHub, ViewHub, and AirConnect technology, all working in tandem to provide instructors a powerful presentation tool, while also enabling them to monitor and provide feedback on student work in real time. Students are able to connect their devices to collaborate on group work that can also be shared with the entire room.

Read a complete summary of the installation at the T1V.com website.

The Enright Company represents T1V in CA, NV, AZ and HI.

New Products from Marshall Pro AV

by Stephen McNeil - The Enright Company

From the new Marshall Pro AV Communications Technology Division, (www.marshall-usa.com/proav) comes a selection of high-quality products ideal for Pro AV and UCC.

At the top of the list is the Marshall CV620-IP Camera. A full-HD and IP-enabled PTZ camera, the CV620-IP is an ideal solution for customers seeking a one-cable to camera setup for office conferencing, IP broadcasting, and more. The CV620-IP combines amazingly high-quality optics with smooth pan, tilt, and zoom functions that can easily be controlled through a joystick or web GUI.

The new CV502-U3 is a full-HD USB 3.0 miniature POV camera that can fit into tight locations for interesting close-up angles. It comes with an interchangeable 125° angle of view lens that captures video in up to 1080p, and it features power, video signal, and control all through a single USB cable.

The CV505-M is another small POV camera rapidly gaining support from installers for its high-quality video feed and 3G/HD-SDI and HDMI simultaneous outputs. It packs a durable construction in a convenient size, and has been used to great success among house of worship and huddle room installers.

The MXL AC-404 USB-powered microphone is a leading seller for web conferencing and UCC installers. The microphone has a three-capsule design for a broad 25-ft. pickup range in a full 180° arc, and is plug-and-play via USB.

Read about these products at www.marshall-usa.com/proav.

The Enright Company represents Marshall Pro AV in CA, NV, AZ and HI.

ICE BMP 2.0 – Innovation Reborn

by Don Duterte - The Enright Company

ICE Cable Systems (www.icecable.com) rebuilt the industry's number 1 box from the ground up to deliver the toughest handles, strongest cardboard and the most efficient pull.

Working at a jobsite is no delicate task. Cable boxes have to be able to hold their own. They have to withstand stacking, dragging, dropping and all sorts of nasty wet stuff. ICE's BMP 2.0 is built like a tank using 24kg burst-test cardboard with directionally optimized cardboard, dual-layer handles and water resistant laminate.

Out of the Box Greatness

REELEX is a patented winding technology inside all ICE BMP boxes. REELEX brings in a fluid and smooth payout – void of any twists, kinks, knots or tangles. Our unique cable wind combined with our BMP payout hole means less time hassling with wire and more time working.

See the advantages of BMP 2.0 at www.icecable.com/technologies/box/#cable-winding-pattern.

The Enright Company represents ICE Cable in CA and HI.

EVENTS

What	When	Where	More Info
Klipps in So Calif for dealer/consultant visits	July 12-13	LA Wednesday San Diego Thursday	Dave Fahrback dave@enrightcompany.com
Stewart Filmscreen new VP Sales, Todd Eddy, in Phx area for dealer/consultant calls	July 13-14	TBD	Erik Noble erik@enrightcompany.com
Troxell Summit (Casio and ClearTouch Interactive exhibiting)	July 17-21	Talking Stick Resort Scottsdale AZ	For Troxell employees and selected manufacturers
Media Vision audio conferencing in Northern CA	July 24-25	Various	Erik Noble erik@enrightcompany.com
Media Vision audio conferencing in Southern CA	July 26-27	Various	Erik Noble erik@enrightcompany.com
Campus Safety Conference	July 31 to August 1	Long Beach	campussafetyconference.com
datavideo and wePresent in Hawaii for dealer and consultant calls	August 14-16	TBD	Logan Enright logan@enrightcompany.com

Thanks for scanning Scanlines. Send us your comments.

Sincerely,
The Team at The Enright Company
www.enrightcompany.com
1801 E102 Park Court Place
Santa Ana, CA 92701
(888) 334-7773